



THE STATE OF TEXAS ANNIVERSARY REMEMBRANCE DAY FOUNDATION

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IMMEDIATE RELEASE

THE OFFICIAL STATE BISON HERD OF TEXAS FUND DONATION COIN



Obverse: Depiction of William D. Berry's Illustration from his book *Buffalo Land*.

Reverse: Depiction of Seal of the State of Texas
Coin OBV/REV Designer/Illustrator: Thomas S. Cleveland

Prepared for: Dennis M. Kulvicki President of THE STAR DAY FOUNDATION

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FEBRUARY 19, 2013-STAR DAY-AUSTIN, TEXAS-The STAR DAY Foundation announced the proposed design of “The Official State Bison Herd of Texas Fund Donation Coin” as a “Donation Premium Series” to offer donors a unique thank you gift for supporting the goals of “The Official

State Bison Herd of Texas Fund (The Fund).” The concept of the Donation Coin Series was proposed by The Texas Bison Student Study Group as an annual fundraiser. The Fund was formally announced in Midland, Texas on Friday, August 31, 2012, during the unveiling ceremony of “The Great Texas Old Blue Bison Asterism (Constellation)” by Marian Blakemore Planetarium Curator Dr. Andrew Kerr and West Texas Amateur Club Member Les Blaylock. The Constellation represents the “Spirit” a Goodnight Texas Plains Bison of “The Official State Bison Herd of Texas” at Caprock Canyons State Park. The Constellation rises in the southern sky during the month of September each year. The Constellation is composed of 254 stars, one star for each Texas County. The Constellation research and development program in 2011 was proposed by The Texas Bison Student Study Group (The Group). The Group is sponsored each year at one or more schools by The STAR DAY Foundation as an after-school student enrichment program supervised by a school principal and guided by volunteer teachers, librarians, parents and community members.

A PUBLIC SERVICE BUSINESS PLAN OVERVIEW

The STAR DAY Foundation announced on February 19, 2013 a “Public Service Business Plan (The Plan) to pioneer and lead an effort to design and mint a “Donation Coin” series as “Donation Premiums” who’s “Donation Proceeds” shall support the conservation, preservation and restoration initiatives proposed by “The Texas Bison Student Study Group (The Group)” to help “Save The Official State Bison Herd of Texas- A State of Texas Treasure!” for the people of Texas in partnership with Texas students, their families and others as an annual SPIRIT OF STAR DAY birthday gift for the State of Texas.

The Plan has the following five (5) objectives:

PLAN OBJECTIVE 1: The Group shall formally invite Governor Rick Perry, a 1999 STAR DAY Founder, to authorize The Texas State Department to offer a commercial; license to The STAR DAY Foundation to use the Official Seal the State of Texas as the reverse side of a Donation Coin series. The Donation Coin shall feature the Seal of The Fund on the obverse side and the Seal of the State of Texas on the reverse side as depicted above. The commercial license would require The STAR DAY Foundation to pay a 3% license use fee on the annual Donation Coins acquired by the public and to prepare and present quarterly reports on the number of Donation Coins acquired by the public.

NOTE 1.1: The STAR DAY Foundation prepared and sent to Governor Rick Perry an invitation to support a Partnership In Education Proposal on July 25, 2013 to authorize The Texas State Department to approve a commercial license to use the Official Seal of the State of Texas to support the minting of “THE OFFICIAL STATE BISON HERD OF TEXAS FUND DONATION COIN SERIES.”

PLAN OBJECTIVE 2: The STAR DAY Foundation shall mint a Donation Coin of 99.9% pure silver with a diameter of 39mm (approximately 1.5 inches) featuring a weight of 40 grams (One Texas Ounce). The silver donation coin shall be designated as a “TEXAS SILVER BISON STAR.” The rim of the Texas Silver Bison Star donation coin shall feature text describing the purity, weight and source of the silver contents.

NOTE 2.1: “Silver” has been designated (HCR 86) by the Texas State Legislature in 2007 as the “Official State Precious Metal of Texas.” The Texas Silver Student Study Group was organized on October 16, 2006 BY The STAR DAY Foundation in partnership with Presidio ISD Lucy Rede Franco Middle School as an after-school student enrichment program under the supervision of School Principal Teresa Porrás in partnership with teachers and parents. The Texas Silver Student Study Group proposed House Concurrent Resolution (HCR) 86. Governor Rick Perry, a 1999 STAR DAY Founder, issued a “Commendation Letter” to honor and recognize The Texas Bison Student Study Group for their service achievement of merit to enhance the story of Texas for the people of Texas. The City of Presidio Council adopted a City Resolution to designate October 16th each year as “THE WILLIAM RUFUS SHAFTER DAY” in Presidio to honor and remember the life and achievements of William Rufus Shafter (1835-1906) one of the four (4) founders of the Presidio Mining

Company that pioneered and led the establishment of a silver mine just 19 miles North of Presidio beginning in 1883. Today the Shafter Silver Mine is operational and owned by the Aurcana Corporation of Vancouver, British Columbia, Canada. The mine is managed by the Rio Grande Mining Company a wholly owned subsidiary of the Aurcana Corporation. The Aurcana Corporation sponsored the latest "Expedition" to the silver mine for The Texas Silver Student Study Group on May 12, 2011. The Rio Grande Mining Company sponsored "The Junior Pioneers and Leaders of State (PALS) of Texas Young Writers 2013 Award" issued by The STAR DAY Foundation to honor and recognize a student writer whose article was published in "The Texas Bison Student Study Group Journal" or other magazine. The Aurcana Corporation presented a commemorative "Shafter Silver Mine Coin" featuring a 39mm (approximately 1.5 inch) diameter containing 40 grams of 99.9% pure silver.

PLAN OBJECTIVE 3: The STAR DAY Foundation shall mint a Donation Coin of 99.9% pure copper with a diameter of 39mm (approximately 1.5 inches) featuring a weight of 28.4 grams (One Avoirdupois Ounce). The copper donation coin shall be designated as a "TEXAS COPPER BISON STAR" The Texas Copper Bison Star donation coin shall be offered as part of a specific Donation Premium package offered to donors.

PLAN OBJECTIVE 4: The STAR DAY Foundation shall mint a Donation Coin of 99.9% pure aluminum (lead free) with a diameter of 39mm (approximately 1.5 inches). The aluminum donation coin shall be designated as a "TEXAS ALUMINUM BISON STAR" The Texas Aluminum Bison Star donation coins shall be offered as part of a specific Donation Premium package and also made available for a \$1 (One Buck!) donation at events organized by The STAR DAY Foundation hosted by partnering Texas Junior High and Middle Schools and sponsored by participating Texas Banks and other Texas Financial institutions.

PLAN OBJECTIVE 5: The STAR DAY Foundation shall organize and establish "THE JUNIOR PALS OF TEXAS BISON STAR MINT (The Mint)" as a wholly owned for-profit Texas incorporated subsidiary of The STAR DAY Foundation to support the minting of Donation Coins; the design and development of Donation Premiums offered by The STAR DAY Foundation at its website; and to support the distribution of Donation Premiums to donors. The STAR DAY Foundation is currently organizing "THE TEXAS BUSINESS STUDENT STUDY GROUP" to provide Texas High School juniors and seniors the opportunity to explore and discover small business management and operations knowledge and skills. The Mint shall be used as a "Student Study Group Laboratory" to support the goals of "THE TEXAS BUSINESS STUDENT STUDY GROUP." The STAR DAY Foundation is exploring the opportunity of establishing The Mint in Presidio, Texas. The Mint would devoted its profits to support the conservation, preservation and restoration of an "Early People Archeological Site" pioneered and led by The Center for Big Bend Studies at Sul Ross State University at Alpine, Texas in Presidio and to support the goals of "THE TEXAS ARCHEOLGY STUDENT STUDY GROUP" sponsored by The STAR DAY Foundation.

NOTE 5.1: The STAR DAY Foundation shall invite the Aurcana Corporation, owner of the Shafter Silver Mine in Presidio, Texas, to sell to The Mint refined silver (99.9% pure silver) t for use in minting THE TEXAS SILVER BISON STAR donation coins and other silver donation premiums including jewelry and art.

NOTE 5.2: The STAR DAY Foundation shall invite the families of Texas students, Texans and Friends of Texas worldwide to save and make a donation of a specific amount to The STAR DAY Foundation to acquire a TEXAS SILVER BISON STAR donation coin for each of their children.

NOTE 5.3: The STAR DAY Foundation shall seek to offer 4,000,000 TEXAS SILVER BISON STAR donation coins over a fifteen (15) year period to support the creation of a \$100,000,000 permanent fund designated as "THE OFFICIAL STATE BISON HERD OF TEXAS FUND."